



QMX

MUSTANGS AT THE QUEEN MARY 10™ 10TH ANNUAL MUSTANG & FORDS PEOPLE'S CHOICE CAR SHOW



SUNDAY, SEPTEMBER 24TH, 2006

Dear Vendor/Past Sponsor,

June 27, 2006

The **Beach Cities Mustang Club**, California's largest Mustang Club and a not-for-profit organization is holding our Tenth Annual Mustangs & Fords Car Show, **Mustangs at the Queen Mary on Sunday, September 24th, 2006**. For five years, this has been the **largest Mustang and Ford club show in California**, making it the ideal event to promote your company!

We have several ways for you to support our show and at the same time, promote and get exposure for your business or product. Please consider one or more of the following:

1) Raffle Prizes/Auction Items: We will be holding 3 raffles during the show. Our raffles and auctions are an important source of income for our club. We are asking for automotive and non-automotive items, as well as gift certificates & banners.

In past years at this show, as well as our *Mustang Wings & Wheels Expo*, we have received some engine and year-specific exterior & performance parts and other high-end accessories. Instead of raffling these to someone who might not need them, we held some very successful auctions. With *major* auction items, we hold high-energy live auctions that stop the whole show, and we focus on *your* item and company for the duration of the auction. It's like a live 5 minute commercial shown in front of 1000s of buyers. It's a great way to have *your* item seen directly in front of *your* market, and promoted in a unique and exciting way.

2) Trophy Class Sponsorship: By sponsoring a class, your individual or business name will be announced/promoted during the awarding of 1st, 2nd & 3rd place trophies in a class of your choice, as well as mentioned in our newsletter and Show Program. There are approximately 100 classes in this show, and you can choose any one that is available. Select a class from the included entry form, including an alternate choice. The tax-deductible (as 'advertising') donation is **just \$25 for the first class and \$10 for each additional class**. This is a great and inexpensive way to have your business announced on the PA when most of the show is sitting and paying close attention. Send us your hats, shirts or other goodies to throw out to the crowd at the same time. For those of you who have attended our shows you know the frenzy that occurs when we start throwing the swag...

3) Vendor Booth: There is limited vendor space at the show. Our goal is 30 vendors, and space is already filling up fast. Please see the enclosed form for all the opportunities available to you and/or your business to display or sponsor this *awesome* event. 10x10 EZ-Up to big rig size spaces are still available.

4) Goodie-bag items: Every entrant receives a bag and every year these are a hit. Each year, we are asked if we are going to have "those great bags" again... Expecting to fill 400 bags, we are seeking items such as key tags, pens, brochures/catalogs, **stickers**, samples, promotional items and more. Our goal each year is a 10 pound bag. We still don't charge to include your advertising in these bags, but ask that you consider sending another form of support, such as those listed above, for the show.

If you have any questions please feel free to contact me at any time, by email or phone - both are below. The Beach Cities Mustang Club would like to thank you in advance for supporting our show.

Jon A. Schultz
President, *BEACH CITIES MUSTANG CLUB*

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Vendor Application on Next Page

SHIPPING ADDRESS
Beach Cities Mustang Club
2161 MiraMar
Long Beach, CA 90815

Mustangs at the Queen Mary 10 - QMX

Vendor & Sponsor Opportunities

EVENT BOOTH/DISPLAY OPPORTUNITIES

10' X 10' Space: \$65.00 Member or \$85.00 Non-Member _____

10' X 20' Space: \$115.00 Member or \$135.00 Non-Member _____

10' X 30' Space: \$175.00 Member or \$195.00 Non-Member _____

Total number of spaces _____ Amount Due \$ _____

Of course, we are open to deals! There is also limited room for trailers/rigs. Contact us, and we'll do whatever it takes to get you to the Show!



- ◆ 350+ Mustangs & Fords!!
- ◆ Be a part of the TEN POUND+ Goodie Bags!
- ◆ Awesome Raffles and Auctions!
- ◆ Food, Fun, Celebrities & MORE!
- ◆ Special Guest: Courtney Hansen!
- ◆ **SHOW IS FREE TO THE PUBLIC!**

SPONSORSHIP OPPORTUNITIES

BRONZE \$100.00

- *Biz Card in Event Program
- *2 Queen Mary Passports
- *Goody-Bag Insertions
- *Event Dash Plaque
- *Event T-Shirt

Make us an offer to exchange raffle/auction items for your booth or sponsorship!

SILVER \$200.00

- *Booth Space (10x10)
- *Banner Placement
- *PA Announcements
- *Ad in Event Program
- *Special Appreciation Plaque
- *Goody-Bag Insertions
- *5 Event Dash Plaques
- *2 Event T-shirts

GOLD \$500.00

- *Booth Space (up to 10x30)
- *Banner Placement
- *PA Announcements
- *Ad in Event Program
- *4 Queen Mary Passports
- *Special Appreciation Plaque
- *Goody-Bag Insertions
- *10 Event Dash Plaques
- *5 Event T-shirts

Put your business in front of 1000s of spectators! This is one of the most promoted automotive events in California. Several opportunities exist for individuals and businesses!

HOURS

Vendor Setup: 6:30 am - 8 am
Show Car Parking: 7 am - 9 am
Public Hours: 10 am - 3 pm

Or: We'd like to sponsor your show with the following amount: \$ _____

We'd like to sponsor ___ Trophy classes. First Class \$25, addl. Classes at \$10 each. Total Class Sponsorship: \$ _____

Please insert our ___ Flyers/Brochures ___ Samples ___ Stickers/Pens ___ Other _____
 In the Special Edition *Mustangs at the Queen Mary 10* CANVAS 10-pound Car Show Goodie Bags.

_____ We are including some raffle prizes for your show & Fundraiser (tax deductible as "Advertising")
 When planning your shipment, please keep in mind that the goodie bag stuffing takes place on Saturday, September 23.

Business/Organization _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone # () _____ E-Mail Address _____ Website _____ Shirt size(s) _____

Pay by: ___ Check ___ Bill my PayPal Account/Send VISA/MC payment request. Amount Enclosed: \$ _____

I agree to abide by all rules, regulations and restrictions set forth by the Beach Cities Mustang Club (BCMC) and the RMS Queen Mary. I agree to have my booth/display in place for the entire hours of the Event. In consideration of inclusion as a participant in Mustangs at the Queen Mary 8, the participant agrees to indemnify and hold harmless BCMC and its officers; The Queen Mary and its employees and vendors; The City of Long Beach; and all members, agents, employees, and other volunteers from and against all liability of loss that the participant and participants guest, including family and relatives, may sustain or incur as a result of claims, demands, cost of judgments arising from participants involvement in this event.

Signature _____ Date _____

For more info call (562) 498-2262 or email us at QMX@bcmc.net Please make checks payable to BCMC.
 Send to: Beach Cities Mustang Club 2161 MiraMar, Long Beach, CA 90815